

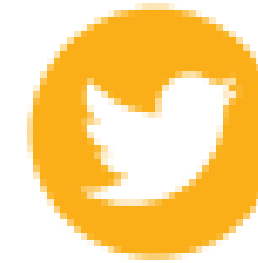
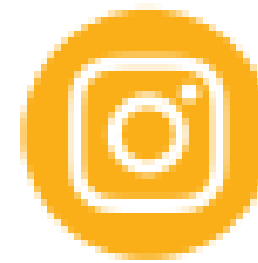


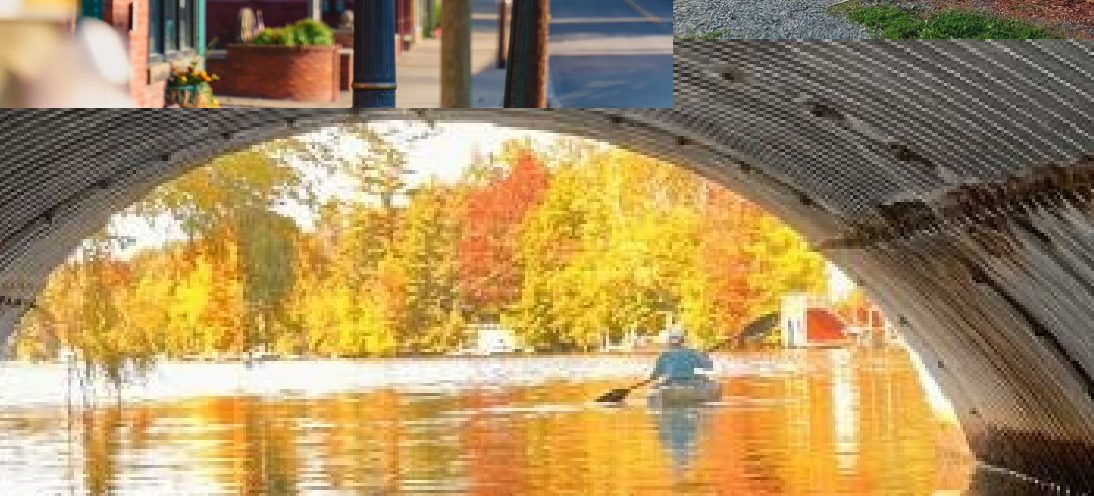
#VisitSusqCo

SUSQUEHANNA COUNTY

PROMOTION & TOURISM AGENCY

visitsusqco.com





Goals

The purpose of the Room Tax Grant Program is to increase visitation, enhance the visitor experience, and increase overnight stays in Susquehanna County.

The Susquehanna County Promotion & Tourism Agency offers 30% of Susquehanna County's room tax money to go towards grants to help organizations promote and develop tourism in Susquehanna County.



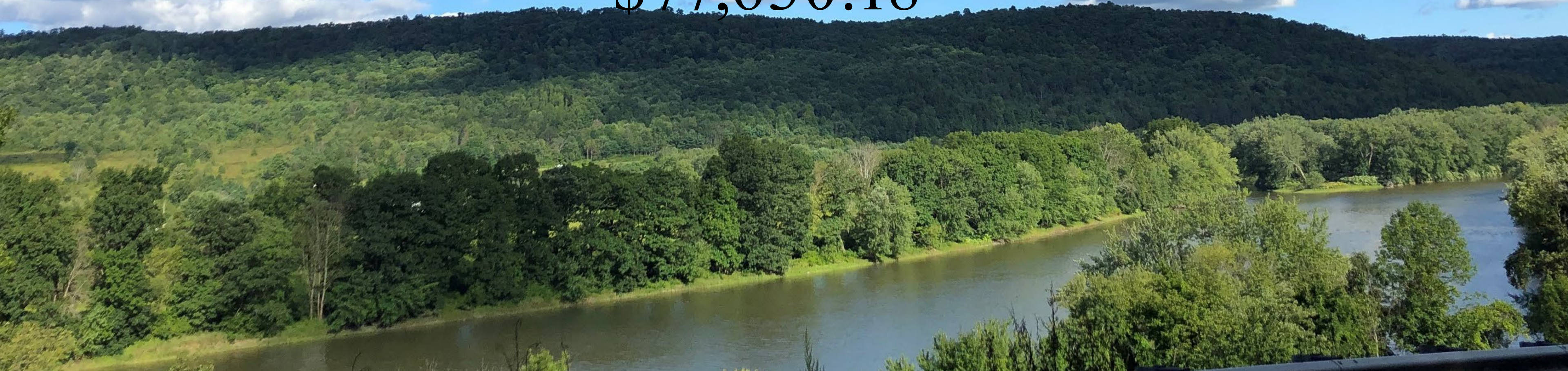
2023

Grant Requests Total: \$236,784.63

22 Applications

Full & Partial Grants Awarded:

\$77,630.18



13 Susquehanna County Organizations received room tax grant allocations to be utilized this year for marketing, wayfinding and events.



- Endless Mountains Charitable Events
Christmas in Montrose
- True Friends Animal Welfare Center
Woofstock
- United Way of Susquehanna
County
- Montrose Wine Walk
Old Mill Village
- Brooklyn Historical Society
- Clifford Twp Fire Co. Field
Days
Harford
- Blueberry Festival
Fair
- Endless Mountains Theatre Co.
- Susquehanna Hometown Days
- Endless Mountains Heritage Region
- Artists Open House Studio Tour

Grant Categories



Special Event, Exhibit
or Expansion/Improvement



Marketing & Promotional



Historical Preservation



Wayfinding Aids

Grant Requirements



- Official Not-for-Profit Organization or branch of local/county government
- 25% Cash or In-Kind Match
- One year to complete project or spend grant funds
- One year to complete project or spend grant funds
- Provide proof funds were used for the intended purpose
- Add direct link on website to visitsusqco.com
- Publicity/Promotional Campaigns must include a “Funded by” statement
- Complete all sections of grant application

Coming in 2024

SCP TA is planning to make the Room Tax Grant Application Process easier!



Planned Changes

Earlier Grant
Application Period

Streamlined Application

Online Submission of
Grant Application

Online Final
Grants Report

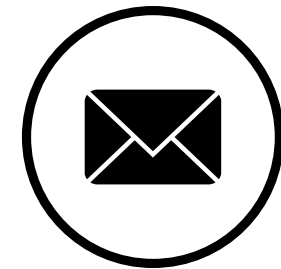




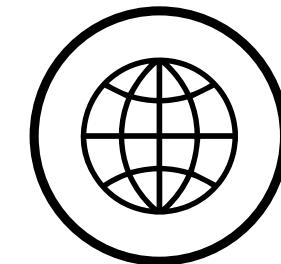
Contact Us



31 Lake Ave.
Montrose, PA 18801



tourism@visitsusqco.com



www.visitsusqco.com



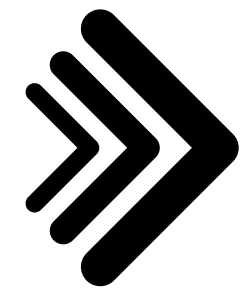
570-767-4151



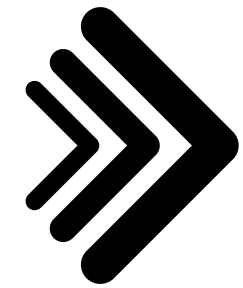
Grants available
through
Susquehanna County

www.susqco.com

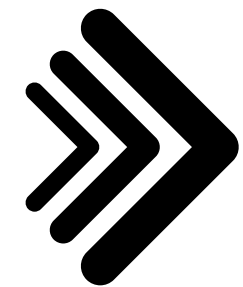
Marcellus Legacy Fund Mini Grant Program



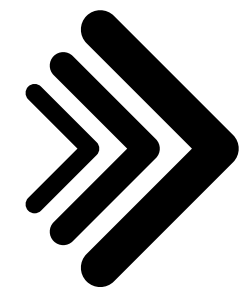
Grant round opens mid-year



Open to Non-Profit Organizations



Funds Paid Directly to Grantee



1 Year to Submit Verification of
Project Completion

What Projects Qualify for a Marcellus Legacy Mini-Grant?

Acquisition, Development, or Repair of Greenways



Recreation Trails

Open Space

Natural Areas

Community & Heritage Parks

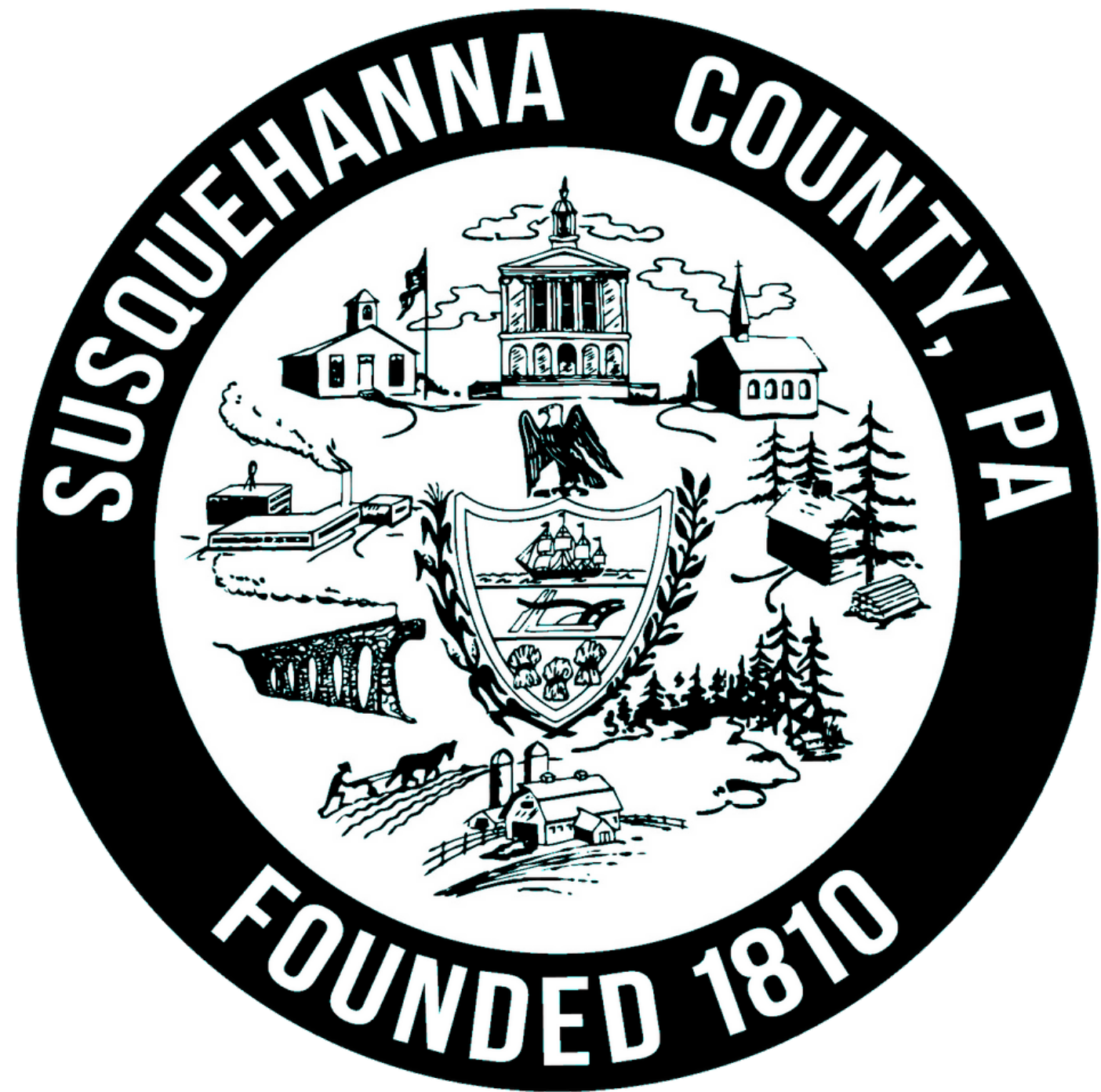


Water Resource Management

Community Conservation & Beautification

Project applications ranked on the following criteria:

- Supports and advances the goals and objectives of the Marcellus Legacy Fund.
 - Promotes partner collaboration.
- Identifies and secures required match.
 - Develops a realistic budget.
- Demonstrates ability to achieve a measurable and successful outcome.



Watch for the 2024
Marcellus Legacy Fund Mini-Grant
round announcement expected
in the next few months.

At that time, applications will be
accepted by the
Office of the Chief Clerk
via email, postal or hand delivery

Susquehanna County
Opioid Remediation Grant Program

2024 round just closed

\$119,000 expected annually in Susquehanna County

30% of that allocated in grants
(70% is going to school prevention programs)

Get ready for next year's grant at www.susqco.com



Thank You!



