Room Tax Grant Program

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About the Room Tax Grant

Comes from the hotel occupancy tax.

30% of the tax goes toward the grant program in each designated county.

Committees from each county review the applications & decide final grant amounts.

Reinvests money in projects that will bring more people to the area, especially for overnight stays.

Eligibility

- Applicants:
  - 501(c)(3) or 501(c)(6) nonprofits
  - Branch of local or county government
  - Based in Sullivan or Wyoming County
- Project Categories:
  - Special Event or Exhibit
  - Marketing & Promotional Projects
  - Historic Preservation
  - Wayfinding

- Other Considerations:
  - 25% match (cash or in-kind with volunteer hours)
  - Emphasis on drawing people from beyond a 50-mile radius

2026 Grant Cycle Dates & Deadlines

- **June 1, 2026:** Grant application posted to www.endlessmountains.org/media.

- **September 25, 2026:** Application deadline. If mailing, must be postmarked by this date.

- **January 2027:** Award letters and contracts are mailed out. Checks arrive after returning the signed contract.

- **January 30, 2028:** Final report due.

Application Tips

- Answer questions clearly and concisely. A numbered list is preferred.
- Show how you will generate overnight stays and track your success.
  - List lodging partners.
  - Provide data from past events, like attendance or zip codes/states from online ticket sales.
  - Provide social media or website statistics to show impact.
  - Include data from past events, if applicable.

Supporting Materials

- Please provide five copies of:
  - Your annual budget
  - Last year's audited financial statement or IRS 990 form (first page)
  - Project budget
  - Nonprofit certification
  - Marketing plan
  - Wayfinding specs (if applicable)

Marketing Plan Tips

- List the towns or regions you will advertise in.

- List the specific publications you will advertise with and give their distribution/reach.

- Provide any key data from your social media or website, such as post reach and top cities.

Final Report

- The final report is a form to list all invoices, check numbers, dates, and amounts.

- Include copies of ads showing "Funded in part by…"

- Show for your 25% match.